# ellucian

# Ellucian Strategic Consulting

Comprehensive support to help you identify and achieve your institutional goals

---

Success is not defined in an academic year. And the factors that contribute to success today may change in the years ahead. How can institutions ensure they have the processes and procedures in place to identify, evaluate, and accelerate their strategic plans to meet their short- and long-term technology objectives?

## How we help

Ellucian Strategic Consulting services provide the support to align resources to institutional missions and goals, develop effective governance plans, and communicate and lead change. Our team can help you foster an engaging and participatory process that brings about positive change and improved performance—allowing you to align your technology strategy with your institution's mission.

"Our governance model empowers us to ask more questions around how we can improve. It has led us to make more meaningful decisions quickly and easily, and people are now more willing to have conversations about the ROI of projects."

**DAVID STOUT**
President
Brookdale Community College

## Our approach

Our team can provide the analysis, guidance, and execution support where you need it most. Our services include:

### Change leadership planning

Guide leaders with effective strategies and techniques to optimize performance by:

- Introducing change leadership concepts and models to institutional leaders
- Creating an advocacy team to provide direction for change strategies and initiatives

- Communicating the change strategies and initiatives to the campus community
- Providing managers with tools to engage with employees about the change initiatives
- Fostering the alignment of people, processes, and technology within the new structure
- Cultivating buy-in and advocacy among campus end users

### Departmental strategic planning

Design a comprehensive strategic plan driven by the needs of the entire institution and tied to the achievement of the institution's mission by:

- Developing a future-state vision for how your plan can support the institution's vision, mission, and goals
- Defining and establishing a departmental mission statement
- Establishing strategic goals and objectives aligned with your institution's desired future state
- Providing a communication plan to your campus community to socialize and embed the plan
- Tracking progress and making course corrections as needed

**For more information, visit ellucian.com/solutions/ managed-services**

### Governance planning

Establish a working foundation for decision-making and management by:

- Assisting the president, cabinet members, and other officers in determining appropriate policy and procedure for strategic decision-making
- Establishing and implementing a governance committee to aid in setting direction and priorities
- Developing policy and procedure governance that will be implemented by the governance team
- Identifying a process for overseeing the implementation of strategic and tactical plans
- Fostering an environment for gathering input, sharing information, building consensus, and setting priorities

### Technology communication planning

Integrate proactive and reactive communication methodologies to instill transparency and collaboration by:

- Assessing end-user perceptions of current communication effectiveness
- Developing standardized processes and templates for communications related to technology operations, services, and resources based on communication best practices
- Establishing a repeatable process for evaluating website, email, and other standard communication channels

## ellucian

Charting the digital future of higher education with cloud-ready technology solutions and services, Ellucian serves more than 2,700 customers and 26 million students in over 50 countries.
To find out what's next in higher education solutions and services, **visit Ellucian at www.ellucian.com.**