

Recruitment, Admissions & Advising CRM

Connect with Students from Recruitment to Graduation

For students, making the decision to go to college is difficult. Determining which institution to attend is an even greater challenge. Learners are in a time of expanded choice while institutions face mounting competition, making communicating easily, quickly, and accurately with your prospective learners more important than ever.

Here's how the Recruitment, Admissions, and Advising CRM Package works for you:

Whether your students are remote or on campus, it's more important than ever to keep them engaged with individualized support that persists from application to degree completion.



Reach Further and Target Better

CRM Recruit combines automation with powerful data and reporting to reach prospective students more effectively, connect with best-fit applicants, and reach recruitment goals.



Increase Student Engagement

Improve the student experience with CRM Recruit and engage with students through a dynamic portal that allows prospects to track application status and connect one-on-one with staff or peers.



Streamline the Advising Process

Ellucian CRM Advise assembles all departments and communications into a single view to ensure students can access every component of their education in one place.



Intervene Early with Customized Support

CRM Advise's comprehensive tools allow students to focus on degree completion while empowering advisors to monitor performance and challenges by pinpointing at-risk students and intervening with tailored support.

Ellucian's packaged suite of solutions modernizes your processes from end to end without stretching your budget. Unlock access to Ellucian's most cost-efficient SaaS subscription pricing.

"We're bringing the students, faculty, and staff together and defining what we're calling the student journey. Going from application to graduation and every piece in between."

Rachel Merkle
Technologist and Communications Coordinator
Delta College

Get Started

