

# Recruit Suite—Apply

## Simplify and standardize your application processing experience

Apply is an admissions application designer that helps drive enrollment by ensuring the correct data is collected for admissions to enroll or evaluate enrollment within the Ellucian ecosystem. The capability has a laser focus on admission data collection, streamlining processes by requiring minimal customer intervention. Apply empowers prospective students with a streamlined experience that removes the guesswork by assigning the relevant admissions application and conditionally collecting information based on the applicant's background and interests.

### Here's how Apply works for you:



#### Quickly Impact Enrollment Goals

Baseline templates and built-in integrations get your institution up and running quickly without compromising on the personalization that Ellucian customers expect. Configure the application process to your applicants with the ability to display questions dynamically based on applicant inputs and guide applicants to quickly and easily complete their applications with explanatory text and validation rules that streamline the experience.



#### Higher Completion Rates and a Stronger Applicant Pool

Apply gives applicants a modern experience, allowing for a secure, passwordless authentication that gets them moving quickly through the admissions process. Applicants can read and assess the application in their primary language and application designers can ensure consistent messaging across languages.

Guide applicants through the application, and to the application that is relevant for their educational goals.



#### Greater Efficiencies to Empower Admissions Staff

Detect and screen out fraudulent applications without manual intervention. Institutions can set their own thresholds for fraud and potential fraud, keeping admissions focused on the real applicants that need their support.

Apply simplifies application processing through automatic integration with your Banner or Colleague SIS, management of potential duplicate applicant review, integration errors, and fraudulent applications all in a single Ellucian Experience.

### Get Started



Ellucian powers innovation for higher education partnering with more than 2,900 customers across 50 countries, serving 22 million students. The Ellucian platform features best-in-class SaaS capabilities and delivers insights needed now and into the future. These solutions and services span the entire student lifecycle and include data-rich tools for student recruitment, enrollment, and retention as well as workforce analytics, fundraising, and alumni engagement.